



## Football



● Crystal Palace 4-2 Manchester City - Kevin De Bruyne scores two stunners, Erling Haaland breaks duck as City win big



● Paris Saint-Germain 1-1 Clermont Foot - Kylian Mbappe climbs off bench to set up Goncalo Ramos for leveller



● Atletico Madrid fought back from 0-2 behind on aggregate to force extra-time before beating Inter on penalties to reach the UEFA Champions League quarter-finals.

● Haaland 'really happy' at Manchester City but stresses 'you never know what the future brings'

● Champions League Schedule [Click Here](#)



## F1



● Sainz storms to victory amid drama in Australia as Verstappen retires and Russell crashes out



● Leclerc opens up on Bianchi tribute helmet as he says former Ferrari protégé 'needs to be remembered'



● Wolff admits Vettel is 'never a name you can discount' amid rumours of F1 comeback with Mercedes

F1 Schedule 2024 [Click Here](#)



## Tennis



● World No. 1 opens up on relationship with Nenad Zimonjic - 'Like an older brother'



● Djokovic announced that he had split with coach Goran Ivanisevic after almost five years of working with the Croatian

● Djokovic and Carlos Alcaraz on course to clash in Monte Carlo Masters 2024 semi-finals

- Discover and celebrate Qatar's victory in the Joint Qualifiers for the 2026 FIFA WC & 2027 AFC AC
- Immerse yourself in Qatar's magnificent events of March 2024
- Explore the impact of social media and AI on revolutionizing business strategies for success
- Experience the rise of Qatar as it emerges as a leading tech hub for startups & Investors
- Get ready to delve into the mystery of Facebook & Instagram's global outage
- Stand with the environmental preservation effort as Qatar celebrates Earth Hour

### Inside this issue



Qatar in Joint Qualifiers



Ramadan Car Parade



Garangao Celebration



Formula 1 Grand Prix

### Qatar won in the Joint Qualifiers for the 2026 FIFA WC & 2027 AFC AC



In an impressive feat of skill and determination, Qatar conquered the Joint Qualifiers for both the 2026 FIFA World Cup and the 2027 AFC Asian Cup. The nation's football team has captured the hearts of fans worldwide with their exceptional performances on the field, earning their place in two prestigious tournaments consecutively. Qatar leads Group A with a flawless record of three wins in as many matches.

Leading the charge, Akram Afif showcased his talent in Qatar's decisive 3-0 victory over Kuwait on home turf. The team, boasting two-time AFC Asian Cup champions, eagerly anticipates replicating their success in the upcoming rematch at Kuwait City's Sabah Al Salem Stadium. With eyes set on securing one of Asia's eight guaranteed berths at the 48-team World Cup to be held in Mexico, Canada, and the United States, Qatar aims to extend their winning streak and solidify their standing as a dominant force in Asian football.



## How Social Media and AI Are Reshaping Business Strategies for Success

In the modern era of digital technology, the combination of social media and artificial intelligence (AI) is transforming corporate strategy and creating unprecedented prospects for success. Here are various instances of how the merging of social media and artificial intelligence affects businesses:

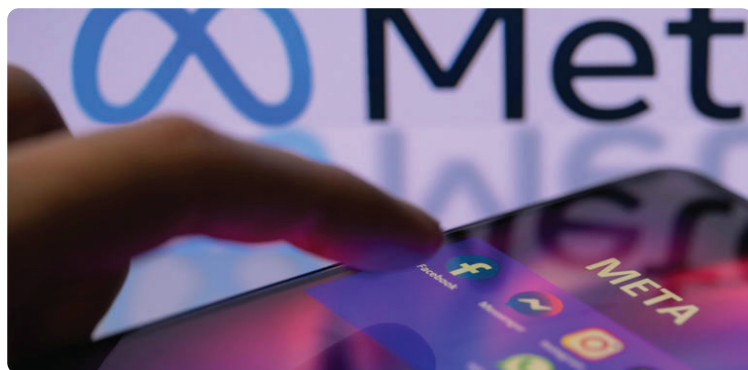
- **Enhanced Customer Engagement**  
Enhanced Customer Engagement: Social media platforms enable businesses to engage with customers in real time, while AI tools analyze interactions and sentiments, facilitating prompt and effective responses to inquiries and feedback.
- **Data-Driven Insights**  
Data-Driven Insights: AI algorithms analyze social media data to uncover valuable insights into consumer preferences and market trends, empowering businesses to make decisions regarding product development, marketing strategies, and customer service initiatives.
- **Personalized Marketing**  
Personalized Marketing: AI-driven analytics segment target audiences based on demographics and interests enabling businesses to deliver tailored messages and offers to individual preferences, thereby increasing engagement and conversion rates.
- **Optimized Advertising Campaigns**  
Optimized Advertising Campaigns: AI-powered platforms on social media optimize ad campaigns by targeting specific demographics, optimizing ad placements, and adjusting bids in real time, resulting in more efficient use of advertising budgets and improved ROI.
- **Streamlined Customer Service**  
Streamlined Customer Service: AI-powered Chatbots and virtual assistants handle routine customer inquiries and support tasks on social media platforms, providing round-the-clock assistance and reducing response times, thereby enhancing the overall customer experience.

## Qatar Emerges as a Prime Tech Hub for Startups and Investors

With its strategic location, robust infrastructure, and forward-thinking policies, Qatar has swiftly emerged as an ideal technology hub for startups and investors alike. The nation's proactive approach to fostering innovation, coupled with its commitment to supporting entrepreneurship, has created a fertile ecosystem where tech ventures thrive and flourish. It was underlined that Qatar's strategic position as a central hub allows for the convergence of numerous influences and resources, establishing the country as a prominent place for technological innovation and entrepreneurship.



## Facebook and Instagram Global Outage Explained



Facebook and its affiliated platform, Instagram experienced a widespread outage that lasted nearly six hours. Users worldwide were unable to access these services, leading to widespread speculation about the cause and the extended duration of the disruption. According to a statement from Facebook, the disruption was caused by a configuration change to the backbone routers, which coordinate network traffic between the company's data centers. This change had a cascading effect, resulting in the simultaneous shutdown of all Facebook services.

## Ramadan Car Parade



As the holy month of Ramadan unfolds, Qatar is ablaze with colorful events none more compelling than the Ramadan Car Parade. This parade of sports cars, luxury vehicles, and rare gems takes center stage down the renowned Lusail Boulevard, set against a stunning sky and illuminated streets. Every vehicle is a showcase for design, creativity, and superior engineering. The Ramadan Car Parade is more than just an extravagant automobile show for both participants and visitors; it's a celebration of culture, harmony, and Qatar's enduring spirit.

## Garangao Celebration

The beginning of the 14th night of Ramadan in Qatar signals the start of a beloved custom known as Garangao, a joyous festival ingrained in the nation's cultural fabric. For both young and old, this joyous occasion—characterized by vivid colors, upbeat music, and delicious treats—holds great significance as a reminder of the value of community, giving, and legacy. The Garangao celebrations in Qatar this year were even more spectacular because they extended to several sites and involved local people in a wide range of touching events.



## Earth Hour Celebrated in Qatar



As a noteworthy show of support for the worldwide environmental preservation effort, Qatar took part in Earth Hour 2024. The program, which included the symbolic one-hour light outage, was a potent show of support for the sustainability of our planet. The 60th Earth Hour was observed worldwide under the theme "Unite for our Planet," and Qatar contributed by turning out the lights in some buildings during the designated hour. To support the campaign, ministries, public agencies, and private firms switched out the lights at their headquarters on March 24, 2024, between 8:30 and 9:30 p.m.