



FIBA Asia Cup 2025 — Jeddah, Saudi Arabia

- The 31st edition of the FIBA Asia Cup will be held in Jeddah at King Abdullah Sports City from August 5 to 17, 2025. [Click View](#)
- Saudi Arabia plays host for the second time, first hosting back in 1997.
- The tournament features 16 national teams, including debutant Guam, and returning sides like Australia (defending champions), China, Japan, Jordan, India, and New Zealand

Group Stage Table

Group A	Group B	Group C	Group D
Australia	Guam	China	Iraq
Lebanon	Iran	India	New Zealand
Qatar	Japan	Jordan	Philippines
South Korea	Syria	Saudi Arabia	Chinese Taipei



Belgian Grand Prix Highlights (Spa Francorchamps, 25-27 July)

- Oscar Piastri claimed victory in a dramatic wet dry race, overtaking teammate Lando Norris early and holding on under changing conditions. The win extends Piastri's championship lead to 16 points over Norris.
- A sprint race win went to Max Verstappen, giving him momentum despite Red Bull's car struggles.
- Yuki Tsunoda of Red Bull admitted that a "miscommunication" in strategy cost him vital points at Spa.
- Christian Horner was abruptly dismissed as Red Bull CEO after a turbulent tenure. Laurent Mekies has taken over leadership, prompting speculation and fresh direction for the team.
- Cadillac's F1 entry team is evaluating new driver options for 2026, with names like Mick Schumacher, Sergio Perez, and Valtteri Bottas in contention.



Grand Slam: Wimbledon (1-13 July)

- Jannik Sinner (world No.1) claimed his first ever Wimbledon men's title, defeating two-time defending champion Carlos Alcaraz 4-6, 6-4, 6-4, 6-4. This marked Sinner's fourth Grand Slam title, and he became the first Italian to win Wimbledon singles.
- In the semifinals, Sinner overcame Novak Djokovic, while Alcaraz beat Taylor Fritz to qualify for the final.
- Iga Świątek dominated the women's final, dispatching Amanda Anisimova 6-0, 6-0 in just 57 minutes, the first "double bagel" in a Wimbledon women's final since 1911. This was her sixth Grand Slam, and her first on grass.



Tour Events & Other Highlights

- At the July 7-13 Hall of Fame Open (ATP Challenger and inaugural WTA125), Zachary Svajda and Caty McNally claimed singles title
- In mid July Los Cabos, Aleksandar Kovacevic reached his second ATP Tour final, defeating world No.10 Andrey Rublev in the semis. He lost the final to Denis Shapovalov, but rose to a career-high ATP ranking of No.66

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Christian Horner

Qatar Toy Festival-2025

This summer, Doha's DECC played host to the highly anticipated Qatar Toy Festival from July 6 to August 4, transforming into a vibrant playground for families and children of all ages. The festival showcased over 40 global toy brands across immersive play zones, offering an extensive range of activities designed to beat the heat and create unforgettable memories. Visitors enjoyed thrilling highlights such as Hot Wheels racing tracks, Shaun the Sheep's farm-themed adventures, a spooky Horror House, a Sherlock Holmes escape room, and an intense PUBG battleground simulation. Daily live performances and character meet-and-greets with beloved favourites like Bluey, Miraculous, and Cocomelon added to the excitement.



Instagram Tests Like Counts For Individual Frames In A Carousel

Instagram is testing a new feature in its post analytics that shows how many likes each individual frame within a carousel post receives. This update could provide creators with deeper insights into which parts of their content resonate most with their audience. According to Lindsey Gamble, Instagram’s new carousel frame data tracks likes based on the specific frame that was visible when a user tapped the like button, attributing those likes to each corresponding image within the carousel. This granular data can help influencers and brands fine-tune their content strategies by identifying the most engaging visuals. It also offers a more detailed understanding of audience preferences, potentially improving overall engagement and reach.



Youtube Begins Testing Ai-powered Thumbnails Based On User Preferences

YouTube has begun testing personalised Ai-powered thumbnails based on individual user preferences. Using advanced machine learning algorithms, the platform dynamically generates or selects video thumbnails based on what each viewer is most likely to engage with. The goal of this innovative feature is to increase click-through rates by presenting thumbnails that better match users’ tastes and viewing habits. Early tests suggest that these Ai-powered thumbnails can significantly improve content discovery and improve the overall user experience on the platform. As YouTube continues to refine this technology, creators will see improved performance for their videos, while viewers enjoy a more relevant and engaging browsing experience. This is a significant step forward in the platform’s use of Ai to personalise and optimise content delivery.



Why Seo Is The Foundation Of Your Digital Presence

Search engine optimization (SEO) is the cornerstone of any successful digital presence. It ensures that your website and content are found by the people who matter most - your target audience - when they search online. Without effective SEO, even great content can go unnoticed, limiting your brand’s reach and potential for growth. SEO helps improve your website’s visibility on search engines like Google by optimizing keywords, site structure, and user experience. It not only drives organic traffic, but also builds trust and credibility with your audience. Moreover, SEO provides long-term benefits by maintaining consistent traffic without the ongoing costs of paid advertising. In today’s competitive digital landscape, investing in SEO is crucial to attracting, engaging, and converting customers.



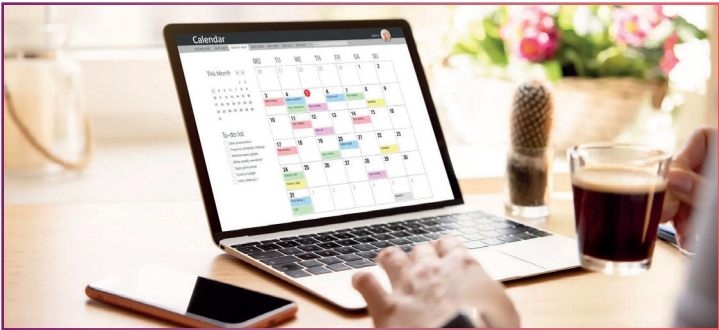
Whatsapp Chat Added To Google My Business Profile

WhatsApp chat functionality is now integrated directly into Google My Business profiles, enabling customers to instantly start conversations with businesses through the Google search interface. This seamless connection allows users to instantly send inquiries, request quotes, or book services with businesses via WhatsApp. For businesses, this integration offers an efficient communication channel that can improve response times and customer engagement. As more companies adopt this feature, it is expected to improve the overall customer experience by making interactions faster, easier, and more convenient.



Why Every Brand Needs A Content Calendar

A content calendar is an essential tool for any brand that aims to maintain a consistent and strategic presence across digital channels. By planning content in advance, brands can ensure that their messaging aligns with marketing goals, seasonal events, and audience interests. This foresight helps avoid last-minute rushes and fragmented campaigns, promoting a unified brand story. A content calendar helps brands schedule and organise posts across various social media platforms, such as Instagram, Facebook, Twitter, LinkedIn, and TikTok. By aligning content with marketing campaigns, seasonal events, and trending topics, brands can ensure that their messaging is timely, relevant, and engaging. Additionally, a well-organised content calendar allows teams to coordinate efforts, allocate resources efficiently, and track performance over time. This makes it easy to include trending topics and respond quickly to market changes without losing sight of long-term goals.



Qatar Launches National Ai Innovation Hub To Accelerate Startup Growth

Qatar has officially launched its National Ai Innovation Hub, a strategic initiative aimed at accelerating the growth of startups and fostering innovation in artificial intelligence across the nation. This move underscores Qatar’s commitment to becoming a global leader in Ai and digital transformation.



Key Features of the Ai Innovation Hub

- Provides startups with mentorship, funding, and advanced Ai infrastructure to support growth.
- Partners with global tech firms and universities to foster innovation and resource sharing.
- Focuses on cutting-edge Ai research to develop solutions addressing local and global needs.
- Aligns with Qatar’s Digital Agenda 2030 to drive economic diversification and tech advancement.

This initiative is expected to significantly enhance Qatar’s Ai ecosystem, attracting international talent and investment, and positioning the country at the forefront of Ai innovation in the region.

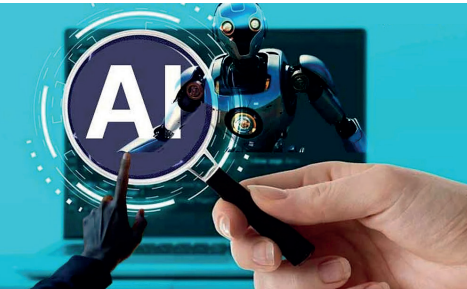
Samsung Unveils Galaxy Z Fold 6 With Advanced Camera Technology

Samsung has launched the Galaxy Z Fold 6, a foldable smartphone with an advanced camera system designed to enhance photography and videography. Equipped with a 50MP wide camera, a 12MP ultra-wide lens, and a 10MP telephoto with 3x optical zoom, the device offers sharp and versatile shooting options. The phone also includes a 10MP cover camera and a discreet 4MP under-display camera. Powered by Ai-controlled features such as ProVisual Engine and Nightography, the Galaxy Z Fold 6 delivers excellent image quality even in low light. It supports 4K video recording at 60fps and 8K at 30fps, making it a great choice for content creators who want professional-grade results from a foldable device.



Ai Browsers: The Future Of Smarter Surfing

Ai browsers are revolutionising the way we interact with the Internet. These advanced web browsers are equipped with built-in artificial intelligence that helps users browse faster, stay organised, and digest information more easily. From summarising long articles and suggesting better search queries to answering questions in real time, Ai browsers are changing the lives of researchers, professionals, and everyday users alike.



The most popular Ai-powered browsers today include:

- Microsoft Edge with Copilot – Seamlessly integrates Microsoft’s Ai assistant to summarise pages, create content, and boost productivity.
- Brave Leo – Offers real-time answers and webpage summaries in a privacy-focused environment.
- Perplexity Comet - Works as a browser and an Ai-powered search companion, perfect for fast and accurate information.
- Arc’s Dia - A creative-first browser that uses Ai to improve workflows and intelligently manage tabs

NHRC Launches Workers’ Campaign “Know the Law... Protect Your Rights”

As part of its annual summer initiative, the National Human Rights Committee (NHRC) has launched a nationwide campaign under the theme “Know the Law... Protect Your Rights.” The campaign focuses on legal assistance and raising awareness about the prevention of heat stress risks among workers in Qatar. It is organized in collaboration with the Workers’ Support and Insurance Fund, Qatar Red Crescent, the International Labour Organization (ILO), and Qatar Foundation. This initiative aims to educate workers about their legal rights and provide essential health and safety guidance during the peak summer season, ensuring both awareness and protection in the workplace.

