Sports

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CREATIVE SOLUTIONS

Football

FIBA Asia Cup 2025 — Jeddah, Saudi Arabia
- Arsenal secured Crystal Palace midfielder Eberechi Eze, strengthening their attack ahead of the new season.

25 August 2025 – Liverpool Wonderkid Rio Ngumoha Debut
- At just 16 years old, Rio Ngumoha became Liverpool's youngest-ever Premier League scorer, netting a 100th-minute winner vs Newcastle.

28 August 2025 – UEFA Group Stage Draws
- Champions League, Europa League, and Conference League draws took place in Nyon, Switzerland, shaping Europe's autumn fixtures.

Formula 1

3 August 2025 – Hungarian Grand Prix (Budapest)
Lando Norris held off Oscar Piastri in a tense one-stop battle, securing McLaren's 200th F1 win. George Russell completed the podium for Mercedes.

4 August 2025 – Mid-Season Report
Piastri and Norris were hailed as title favorites, with Mercedes struggling. Rising star Gabriel Bortoleto impressed ahead of the season's restart.

Mid-August 2025 – F1 Summer Shutdown
Teams observed the mandatory 14-day break, halting performance development and giving staff crucial rest before the Dutch GP.

31 August 2025 – Dutch Grand Prix (Zandvoort)
Oscar Piastri dominated from pole, achieving his first career grand chelem. Max Verstappen finished 2nd at home, while rookie Isack Hadjar claimed his first podium. Ferrari suffered a disastrous double DNF.

Tennis

19–20 August 2025 – US Open Fan Week
A revamped $1m mixed doubles event debuted, with short sets and no-ad scoring. Italians Sara Errani & Andrea Vavassori took the prize.

23 August 2025 – Tennis Hall of Fame Induction
Stars including Maria Sharapova and the Bryan Brothers were honored in Newport ahead of the US Open.

24 August – 7 September 2025 – US Open (New York)
The final Grand Slam of the year began with Jannik Sinner and Aryna Sabalenka as defending champions.
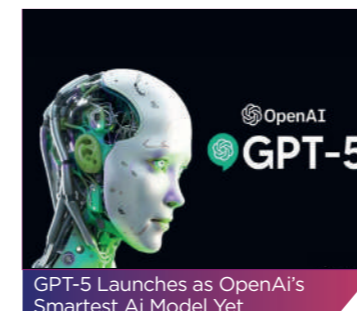
31 August 2025 – Day 8 Drama
Carlos Alcaraz cruised into the quarterfinals without dropping a set.
Ben Shelton retired injured to a standing ovation.
Sorana Cîrstea reported a trophy theft from her hotel room during the tournament.

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Lando Norris

Back to School 2025-2026

The Ministry of Education and Higher Education (MoEHE) successfully concluded its annual "Back to School" event for the 2025-2026 academic year, held on August 25 and 26 at Qatar National Convention Centre (QNCC). The two-day program attracted students, parents, and educational cadres, offering a mix of educational, interactive, and entertainment activities aimed at ensuring a smooth and motivated start to the new school year. This year's edition focused on the theme of educational well-being, promoting a safe and healthy learning environment that supports students' psychological, physical, and social needs. The program included lectures, workshops, puppet shows, science activities, and competitions, alongside pavilions from community partners such as Alef and Al Rawnaq Libraries, Karwa, Ooredoo, and KidZania. MoEHE affirmed that the success of the event reflects Qatar's commitment to preparing students and teachers for the new academic year and fostering a balanced, inspiring, and supportive educational environment.

BACK TO SCHOOL
2025-2026 SCHOOL YEAR CALENDAR

Instagram Adds Reels Linking for Multipart Content

IInstagram has announced the rollout of a new feature that allows creators to link Reels together in sequence, enabling them to build ongoing series of connected clips. With the new "Link a reel" option in the composer, creators can attach multiple Reels around the same topic, making it easier to guide viewers through related content. Users can also link older Reels by selecting the option from the overflow menu, with each clip then displaying a "Watch Part 2" (or the relevant number in the sequence) prompt at the bottom of the video. Instagram says the update is designed to promote expanded storytelling in short-form content, while also giving creators a more structured way to organize their clips and keep audiences engaged. The feature mirrors TikTok's existing linking and "Series" tools, which have proven popular for creators who want to deliver multi-part content.

WhatsApp Adds New Group Call Options

WhatsApp has introduced a set of new collaboration tools designed to make group calls more functional and organized.The update includes the ability to schedule calls directly from the "Calls" tab, with attendees receiving notifications before the call begins. Users can also view and manage upcoming calls, share call links, and add them to personal calendars. In addition, WhatsApp has added a "Raise hand" option for participants to signal their intent to contribute during group calls, along with emoji reactions to boost engagement. Call link creators will now also receive notifications when someone joins, making it easier to track participation. The platform says these updates aim to make WhatsApp a more viable tool for meetings and professional collaboration, alongside its popular personal use.

GPT-5 Launches as OpenAi's Smartest Ai Model Yet

Qatar has officially launched its National Ai Innovation Hub, a strategic initiative aimed at accelerating the growth of startups and fostering innovation in artificial intelligence across the nation. This move underscores Qatar's commitment to becoming a global leader in Ai and digital transformation.

Key Features of the Ai Innovation Hub

- Provides startups with mentorship, funding, and advanced Ai infrastructure to support growth.
- Partners with global tech firms and universities to foster innovation and resource sharing.
- Focuses on cutting-edge Ai research to develop solutions addressing local and global needs.
- Aligns with Qatar's Digital Agenda 2030 to drive economic diversification and tech advancement.
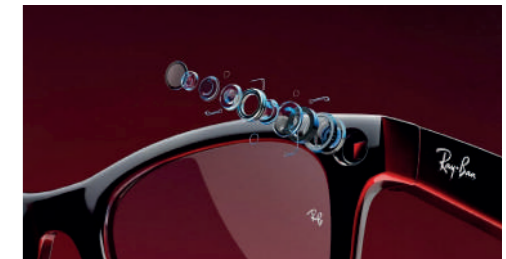
This initiative is expected to significantly enhance Qatar's Ai ecosystem, attracting international talent and investment, and positioning the country at the forefront of Ai innovation in the region.

Meta Could Be Set To Announce New Smart Glasses Next Month

Meta is reportedly preparing to unveil its latest smart glasses, codenamed Hypernova, at its upcoming Connect conference. The device is expected to feature camera capabilities and a heads-up display (HUD) visible directly in the wearer's line of sight. Positioned as a bridge between Meta's existing Ray-Ban smart glasses and future full AR wearables, Hypernova will also incorporate Meta's wrist-controlled interface, enhancing user interaction and control.

Industry analyst Mark Gurman reports that the glasses will weigh around 70 grams, slightly heavier than current Ray-Bans, and are expected to retail at $800, down from earlier estimates exceeding $1,000. Meta's current smart glasses have already captured 73% of the global smart glasses market in H1 2025, according to Counterpoint Research. Shipments of Ray-Ban Meta AI Glasses grew over 200% year-over-year, reflecting high demand and expanded production capacity by Luxottica. The launch of Hypernova could further strengthen Meta's dominance in the smart glasses sector, ahead of competitors like Apple and Snapchat, while setting the stage for the company's planned full AR glasses launch in 2027.

News related to Finyal's Service:

5 Trends Driving the Future of Business Events in 2025

As we approach the latter half of 2025, the landscape of business events continues to evolve, driven by technological advancements, shifting attendee expectations, and a focus on measurable outcomes. Here are five key trends shaping the future of business events:

1 Hybrid Events as the Standard

The integration of in-person and virtual elements has become a cornerstone of successful events. Hybrid formats offer flexibility, inclusivity, and expanded reach, catering to diverse audience preferences. Event planners are focusing on seamless integration between in-person and virtual components to enhance attendee experiences and broaden event accessibility.

2 Ai-Powered Personalization

Artificial intelligence is revolutionizing event planning by enabling personalized experiences at scale. Ai-driven solutions allow for tailored content, session recommendations, and networking opportunities, ensuring higher engagement and satisfaction among attendees.

3 Smaller, Purpose-Driven Gatherings

There's a growing trend toward intimate, purpose-driven events that foster deeper connections and more meaningful interactions. These gatherings are designed to align with specific business objectives, such as product launches or community engagement, and are often characterized by their focused content and curated attendee lists.

4 Data-Driven Decision Making

The use of data analytics is transforming how event success is measured. Organizers are leveraging data to assess attendee engagement, optimize content delivery, and demonstrate return on investment (ROI). This shift towards data-driven decision-making enables more informed strategies and improved outcomes for future events.

These trends indicate a dynamic and responsive approach to business events, where technology, personalization, and social consciousness play pivotal roles in shaping attendee experiences and achieving organizational goals.

5 Sustainability and Social Responsibility

Sustainability has become a central theme in event planning. Organizers are increasingly adopting eco-friendly practices, such as reducing waste, sourcing sustainable materials, and minimizing carbon footprints. Additionally, there's a heightened focus on social responsibility, with events aiming to support local communities and promote inclusivity.

Mawqif Qatar is offering exclusive long-term parking promos at HIA

Mawaqif Qatar has unveiled new long-term parking promotions at Hamad International Airport (HIA), giving travelers affordable and convenient options to park their vehicles while traveling.

As part of the initiative, passengers can take advantage of:

Long-Term Stay with Lower Prices

Weekend Promo
1-3 days **250 QAR**

Long-Term Promo
4-7 days **350 QAR**
8-14 days **450 QAR**

The offers are available exclusively through online pre-booking at least 24 hours in advance, ensuring travelers benefit from both savings and guaranteed parking spaces.

Mawaqif Qatar's latest promos align with its ongoing commitment to enhance customer experience at HIA by offering secure, accessible, and cost-effective parking solutions.